Great Public Speakers Desired Now!

Ok! You're a great public speaker but have trouble getting the right speaking engagements and being paid what you are worth. Problem solved. The Black Man's Think Tank promotes great speakers like you and negotiates on your behalf so that you are paid what you are worth.

Benefits

- 1. Get in front of more people, more often
- 2. Put more money in your pocket
- 3. Spend less time promoting yourself and more time perfecting your craft

What We Do

We work hard on your behalf by:

- Mailing our speaker profiles series magazine, <u>Cerebral</u>, to a proprietary list (500+) of colleges and universities including all HBCUs and select organizations twice yearly.
- Advertising our speakers' bureau on the Internet using cost-per-click advertising, search engine optimization, and banner advertising.
- Sending email blasts featuring speakers at the Silver level that are emailed once per month to over 2000+ proprietary subscribers
- Delivering postcard mailings featuring speakers at the Gold level that are mailed twice yearly to a proprietary list (500+) of colleges and universities including all HBCUs and select organizations.
- Providing telemarketing services for speakers at the Platinum level. We will promote Platinum-level speakers to select conferences and symposiums throughout the country.

Testimonial

"Being a part of the Speaker's Bureau is an exciting journey. The personalized individualism increases the creative flow of information as a speaker. The opportunities of professionalism give exposure to individuals seeking developmental awareness and motivating resources."

Cassandra McDonald, Zanesville, OH

Guarantee

We believe in the speakers whom we select and we believe in putting them in front of captive audiences. For that reason we offer this guarantee for paying members only: If we do not book you for at least two events during your first year, your second year is free no questions asked.

Act Now Limited Slots Available for Great Speakers Only!

Again, save time, make more money, and perfect your craft by allowing us to do the muscle work of promoting you both online and offline.

Sincerely,

Marlon Aldridge, Sr.

Maln Aldele

President

Follow us on Twitter and Facebook



Twitter.com/BlkManThinkTank



Facebook.com/BMTTORG



Speaker Service Packages

For more info, call (937) 732-5316

BUREAU	Bronze	Silver	Gold	Platinum
Yearly Fee	Free	\$420	\$540	\$660
Benefits	 Profile on Web site marketed via the Internet. Not all appli- cations will be accepted 	 Profile on Web site marketed via the Internet. Inclusion in Cerebral® magazine mailed twice yearly to targeted list. Blast emails to targeted list. 	 Profile on Web site marketed via the Internet. Inclusion in Cerebral® magazine mailed twice yearly to targeted list. Blast emails to targeted list. Post card mailings to targeted list. 	 Profile on Web site marketed via the Internet. Inclusion in Cerebral® magazine mailed twice yearly to targeted list. Blast emails to targeted list. Post card mailings to targeted list. Telemarketing to targeted list.

Notes:

- 1. Cerebral[®] is mailed on January 3 and Jul 1 of each year to a proprietary list (500+) of colleges and universities including all HBCUs and select organizations. Deadline for submissions and service payments are November 15 for the January-June issue and May 15 for the July-December issue.
- 2. We advertise our speakers bureau on the Internet using cost-per-performance advertising, search engine optimization, and banner advertising.
- 3. Our email blasts feature speakers at the Silver level that are emailed once per month to over 2000+ proprietary subscribers.
- 4. Our postcard mailings feature speakers at the Gold level that are mailed on March 15 and September 15 of each year to a proprietary list (500+) of colleges and universities including all HBCUs and select organizations. Deadline for submissions and service payments are January 30 for the March 15 mailing and July 30 for the September 15 mailing.
- 5. Telemarketing services are reserved for speakers at the Platinum level. We will represent Platinum-level speakers to select conference s and symposiums throughout the country.



Speaker Application

Today's Date					
Full Name					
Mailing Address					
Phone1_()Phone2_()_					
Email Address					
Affiliations					
Total Years of Professional Public Speaking					
Total Number of Speaking Engagements Last Year					
Topic Areas					
Fee Range					
Traveling From (City, State)					
Accommodations:					
◆ Travel (air-coach, air-1 st class, bus, etc.)					
♦ Hotel (5-star, 4-star, 3-star, etc.)					
Diet (no restrictions, vegetarian, other, etc.)					
Other					

Please provide your biography (700 words or less) and a digital photo (no longer than 500 pixels on one side). We will review your application within 48 hours. If you are accepted, we will forward you an agreement with terms and conditions. If you have any questions, call us at (937) 732-5316 or email us at info@miispeakersbureau.com.